



A Supplement within the Irish Farmers' Journal



RATE CARD 2006

(Excluding VAT at 21%)

| | |
|--------------------------------|--------|
| Full Page colour (Tabloid) | €3000 |
| Half Page / A4 (full colour) | €1600 |
| Quarter Page (full colour) | € 1050 |
| Eighth Page (full colour) | € 625 |
| Business Card Style | € 250 |
| Six Column Strip | € 1050 |

DIMENSIONS

Tabloid

| | |
|------------------------|----------------|
| Full Page | 360mm x 262mm |
| A4 | 250mm x 170mm |
| Half Page Vertical | 360mm x 129mm |
| Half Page Horizontal | 180mm x 262mm |
| Quarter Page Vertical | 180mm x 129mm |
| Quarter Page landscape | 120mm x 173mm |
| Eighth Page Vertical | 160mm x 84.5mm |
| Eighth Page Horizontal | 80mm x 170mm |
| Strip Advertisement | 50mm x 262mm |
| Business Card | 50mm x 84.5mm |

COLUMN SIZES

(6 column page)

| | |
|--------------------|-------------------|
| 1 Column = 40mm | 2 Column = 84.5mm |
| 3 Column = 129mm | 4 Column = 173mm |
| 5 Column = 217.5mm | 6 Column = 262mm |

Advertising Manager: Roger Cole

Tel: 01 285 9111/284 1544 **Mobile:** 087 261 1597

email: rogercole@inshoreireland.com

All advertising copy must be supplied in Digital File Format preferably hires PDF
Copy can be sent by MAC ISDN +353 (0)1 4092 822
or email: pmullen@farmersjournal.ie
or CD by Post to:-
Production Department, Irish Farmers' Journal,
Irish Farm Centre, Bluebell, Dublin 12

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