

16th EDITION OF ITGA FORESTRY & TIMBER YEARBOOK

The 16th edition of the ITGA Forestry & Timber Yearbook will be produced for 2005.

As in previous years, it will include a Diary section in addition to industry information, statistics and the well established Directory of Services.

The Forestry & Timber Yearbook is now regarded as the definitive standard reference book for the forest industry in Ireland. We are now accepting advertising for the 16th edition of the Yearbook which will be circulated to all sectors including timber growers, wood processors and their customers, forest companies, contractors, foresters, forestry consultants, State agencies and financial institutions.

Our advertising rates remain very competitive and there is no increase in advertising rates over last year. Advertisers should also note that where full or half page advertisements are taken, there is a free directory listing for your company up to 25 words.

The closing date for receipt of advertisement copy and directory listings is **6th August 2004**. We would greatly appreciate your co-operation by the early return of this completed rate card with your payment.

All advertisers will receive one complimentary Yearbook. **As in previous years significant price discounts will be given to companies for bulk orders of the Yearbook for supply to their clients. It will also be on sale in bookshops and other outlets throughout the country.**

ROGER COLE,
Silschester Marketing

ADVERTISEMENT RATES

Please tick advertisement required:

| | |
|---|-------|
| <input type="checkbox"/> Full Colour Back Cover | €1760 |
| <input type="checkbox"/> Contents Page | €1760 |
| <input type="checkbox"/> Bookmarker | |
| <input type="checkbox"/> (Ribbon with card advertisement) | €2350 |
| <input type="checkbox"/> Full Colour Inside Front Cover | €1390 |
| <input type="checkbox"/> Inside Back Cover Full Colour | €1240 |
| <input type="checkbox"/> Full Page Colour | €990 |
| <input type="checkbox"/> Full Page (Black & White) | €495 |
| <input type="checkbox"/> Half Page (Black & White) | €280 |
| <input type="checkbox"/> Additional Spot Colour | €130 |
| <input type="checkbox"/> Alphabetical Directory Listing of Product/Service (up to 25 words) | €90 |

**There is an additional charge of €12.50 per every 10 additional words or portion thereof*

Where you indicate over that the Product/Service is to be included in a number of different sections in the Directory a charge of €12.50 per referral entry is applicable.

NOTE: All the above rates are VAT exclusive. VAT will be charged at 21% on all advertisements. All cheques should be made payable to FORESTRY YEARBOOK

TECHNICAL DATA

| | |
|-----------------------------|-----------------|
| Full Page (including bleed) | (151mm x 216mm) |
| Full Page (type area) | (118mm x 180mm) |
| Half Page (horizontal only) | (118mm x 90mm) |

COPY

Please tick where appropriate:

- Artwork (to be supplied by advertiser)
 Film (to be supplied by advertiser)
 Requiring Design*

*There will be an additional charge for producing artwork and film.

NOTE: All full and half page Advertisers should also complete details (over) of their products / services as they can avail of up to 25 words in the Directory at no extra cost.

Advertisement copy (including artwork or film) and Directory entries are required by 6th August 2004.

DIRECTORY LISTING

For inclusion in the Directory of Services please complete the form below and tick the category in which you wish your entry to be placed (overleaf).

Please use block capitals

COMPANY NAME

ADDRESS

TEL NO(s) (Incl. Prefix)

FAX NUMBER

EMAIL

PLEASE DETAIL SERVICE/PRODUCT

CONTACT

DIRECTORY OF SERVICES

Please tick category in which you wish your entry to appear:

(If you wish to include one or more referrals under different Directory categories, please indicate by marking X opposite the additional category(s)). Please note - a charge of €12.50 per additional referral applies)

- ACCOUNTANCY
- AERIAL PHOTOGRAPHY
- ARBORICULTURE
- AUCTIONEERING
- CHEMICALS/FERTILISERS
- CHRISTMAS TREES
- CONSULTANCY
- CONTRACTING
- CO-OPERATIVES
- EDUCATION & TRAINING
- ENVIRONMENT
- FENCING
- FINANCE
- HARDWOODS (BUYERS & PROCESSORS)
- HELICOPTER COMPANIES
- INSURANCE
- INVENTORY
- LABORATORY SERVICES
- MACHINERY/EQUIPMENT
- MAGAZINES
- NURSERIES
- ORGANISATIONS AND SOCIETIES
- PLANT HIRE
- PROCESSING (SAWMILLS, PANELBOARD ETC.)
- RESEARCH
- STATE SECTOR
- SURVEYING
- TIMBER MERCHANTS
- TREE SURGERY
- VALUATION
- OTHER (SPECIFY):

Please return to the address below prior to **6th August**:

Roger Cole,

Silchester Marketing, Dalkey Business Centre,

17 Castle Street, Dalkey, Co. Dublin Tel: 01

2859111, Mobile: 087 2611597,

email: silchester@eircom.net

16th EDITION OF ITGA FORESTRY & TIMBER YEARBOOK

The 16th Edition of the Forest Industry Yearbook is being published.

It will feature a Directory of companies, consultants, enterprisers and organisations involved in Irish forestry and the forest products sector. In addition, it will include a Diary section, comprehensive industry statistics and glossary, details on current grants, premium rates and also forestry taxation. The Yearbook will be used as the forest industry reference book over 2005, giving all advertisements and Directory Listings a considerably longer lifespan than other publications.

All advertisers will receive one free copy of this unique publication which will go on sale in bookshops and other outlets throughout the country in **December 2004**.

IRISH TIMBER GROWERS
ASSOCIATION



ADVERTISING RATE CARD

2005 FORESTRY & TIMBER YEARBOOK



ITGA FORESTRY & TIMBER YEARBOOK 16th EDITION

IRISH TIMBER GROWERS ASSOCIATION

