

Aquaculture Ireland

The Journal of the Irish Aquaculture Association

ADVERTISING RATE CARD 2007

Aquaculture Ireland is published bi-monthly and posted directly to every Fishfarm in Ireland

Aquaculture Ireland is the only journal on the subject of aquaculture published in Ireland. Based at An Bord Iascaigh Mhara we represent the board of the Irish Aquaculture Association. If you sell any of the products or services listed below we can provide you with a new and expanding marketplace. Anchors, Buoyancy/Boats, Chain, Consultancies, Drugs, Feed, Hatchery Gear, Investment, Insurance, Lifejackets, Light, Mussel Stocking, Marketing, Nets, Outboards, Oyster Bags, Pumps, Ropes, Shellfish Spat, Smolt, Security Gear, Tanks, UN Sterilizers, Wet Weather Gear, etc.

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MECHANICAL DATA

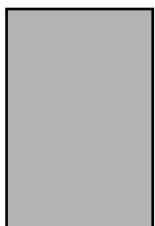
Dimensions: DPS: Bleed 306mm x 430mm.
DPS trim size: 297mm x 420mm.
Page Bleed: 306mm x 220mm. Trim size: 297mm x 210mm.
Type page size: 270mm x 180mm.
Half page: 270mm x 90mm or 135mm x 180mm.
Quarter page: 135mm x 90mm or 67mm x 180mm.

Specifications: mono and 2 colour: screen 175 (metric).
Positive R/R emulsion side down. 4 colour: Screen 150 (metric).
Positives R/R emulsion side down, punched screened positives.
Punch method: Protocol.

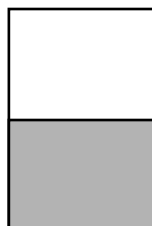
Published every 2 months.

February/March (Yearbook)
April/May
June/July
August/September
October/November
December/January
Copy date: 21 days preceding publication date.

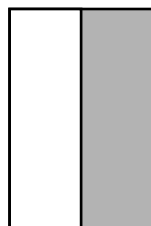
Rate card effective January 2004



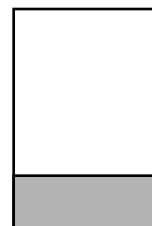
Full Page
306X220mm (Bleed)
297X210mm (Trim Size)



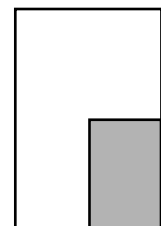
Half Page (Horizontal)
135X180mm



Half Page (Vertical)
270X90mm



Quarter Page (Horizontal)
67X180mm



Quarter Page (Vertical)
135X90mm

RATES

Cover page mono	€1215
Full page mono	€1105
Half page mono	€885
Quarter page mono	€445
Cover page full colour	€1435
Full colour page	€1355
Half page full colour	€1025
Quarter page full colour	€535

Inserts accepted:

Single A4 sheet (max)..... €720

Series Discount:

5% for 3. 10% for 6.

Photos: TIFF or EPS, at 300 dpi resolution for same size pictures, at higher than 300 for increasing pics.

B/w = Grayscale; Colour = CMYK

Line Art: Resolution: 600 dpi at least.

Text Only: Saved as Rich Text Format in word.

For ADS, etc. already made up for use, please save them using one (or mix) of: QuarkXPress (version 3 or 4), Illustrator and Photoshop.

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